

# Full Service Marketing For **Your** Home



## 1 Quality Magazine

Our eye-catching graphics and detailed property descriptions make Homes & Land the magazine that buyers pick up first and keep throughout their home search.

## 2 Exposure Across North America

We publish our Web address and 800# on approximately 60 million magazine covers annually. Homebuyers across North America can request a free magazine from your area.

## 3 Mass Distribution

Homes & Land is distributed at locations frequented by qualified buyers including grocery stores, hotels, restaurants and shopping centers.

## 4 Targeted Direct Mail

We send Homes & Land to people actively buying and selling real estate: home sellers, FSBOs, major employers, Chamber of Commerce inquiries, and top real estate agents.

## 5 All Over the World Wide Web

Homes & Land posts your property on HomesAndLand.com, which attracts the most affluent audience in real estate.\* We also link your property to other high-traffic sites like Yahoo!, Google, Trulia, HomeGain, Oodle – sites that attract over 100 million visitors a month. High-end listings are also linked to WallStreetJournal.com and NewYorkTimes.com. In addition, we create a Homes & Land EZ Tour of your home because listings with visual tours are more likely to be viewed by serious homebuyers.

## ★ Results!

By advertising in Homes & Land, your REALTOR® is investing in the most comprehensive marketing plan in the real estate industry. Trust the selling of your home to the professionals: Your REALTOR® and Homes & Land!

**HOMES & LAND**  
HOMESANDLAND.COM

\*HitWise, August 2007

Websites subject to change. Posting criteria and frequency of updates may vary by website. These websites are owned and operated by third party companies and Homes & Land is not responsible for information contained within.